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Award-Winning Mobile Strategy Game Tiny Realms Soft Launches on Android in New Zealand

Victoria, British Columbia – May 5, 2015 – After more than 1 million battles played on iOS the real war for the Realm of Light begins with the soft launch of Tiny Realms on Android in New Zealand. Creators, TinyMob Games, completed a successful Android closed beta and the game is now available to the public.

The mighty Kiwis will form a vanguard of Android warriors as part of the initial Android launch, going head-to-head with the existing iOS gamers in the Tiny Realms universe. It'll be a contest of strategic minds as both platforms can now fight on the same virtual battlefield.

Tiny Realms was launched on iOS in Canada back in June 2014 followed by a global launch¹ in October last year. During that period Tiny Realms has seen many new features being launched every month including *Battlegrounds*, a unique real-time global multiplayer mode that pits players and their factions against each other in perpetual war.

Other key features include the ability to choose from one of three diverse factions with unique traits and characteristics. Plus, for the first time in a mobile action strategy game, players can direct their units in battle to showcase their tactical ability.

“The real war for the Realm of Light starts today between iOS and Android gamers,” said Alex Mendeleev, CEO of TinyMob Games. “This is the first incursion of Android gamers into the Realm of Light and we’re looking forward to seeing their battle prowess alongside and against the existing iOS gamers in Tiny Realms.”

Currently rated 4.5 out of 5 on the Canada and U.K. iTunes store, Tiny Realms was also awarded the coveted Pocket Gamer Gold Award and a 9 out of 10 score at review. Tiny Realms was a Pocket Gamer Awards 2015 Finalist for Best Strategy/Simulation Game & Best Social/Multiplayer Game.

Strategy game fans outside of New Zealand can sign-up for the Inner Realm to be notified of the global launch by visiting www.TinyRealmsGame.com/Inner-Realm/.

Digital Press Kit: <http://bit.ly/digipresskit>

About TinyMob Games Inc.

TinyMob Games is an independent studio making strategy games that are designed to make them impossible to stop playing. Formed in September 2013 in Victoria BC, the team includes industry veterans who have worked at EA, Disney and Microsoft

¹ Except China, Japan and Korea.

Studios. The founders of TinyMob Games were also the team behind one of the first successful free-to-play Facebook game developers in Canada, acquired in 2010.

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